



Michael Ian Fanning
Vice President, Corporate Affairs
[Michelin North America](#)

Michael Ian Fanning is vice president of corporate affairs for Michelin North America. He is responsible for corporate communications, government relations, and media planning and buying for the North American operations of Michelin Group, the worldwide leader in the tire industry and mobility-related service markets. Fanning joined Michelin in 1999 following executive communications assignments with Liberty Corp., The Reader's Digest Association, IBM and the Associated General Contractors of America.

From Michelin's North American headquarters in Greenville, S.C., Fanning oversees five core areas in Canada, Mexico and the United States: corporate image, employee communications, government and community relations, public relations, and media planning and buying. Michelin North America has 19 plants in 17 locations and 22,000 employees.

Fanning's professional communications memberships include the **Arthur W. Page Society** and the **PR Seminar**. He is a board member of the **Rubber Manufacturers Association** and the **Organization for International Investment**, both based in Washington, D.C. He is also on the board of the **Yellowstone Park Foundation**, based in Bozeman, Mont.

In South Carolina, Fanning is immediate past president of the board of the **Governor's School for Science and Mathematics Foundation** and a board member of the **Peace Center for the Performing Arts**. He is also immediate past chairman and current member of the **Advisory Council on Communication at the College of Charleston**. Fanning is also co-president of the **Upstate Film Society**.

Fanning is a native of Washington, D.C. He holds a bachelor's degree in radio, TV and film from University College at the University of Maryland.

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