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Charleston Women in International Trade (CWIT)



February 2010 Newsletter

Issue 2



The Charleston Soirée Partner Sponsor

From the Chair

Our January luncheon was a fabulous start to the new year with our record breaking attendance and informative talk with SCSPA President and CEO, Mr. Jim Newsome. We had a more technical focus during the February 9th meeting with environmental updates for our logistical community. Our March meeting promises to be fascinating with the introduction of Mr. Robert Fencel, the new Area Port Director for US Customs and Border Patrol. Please join us.

As usual, Charleston Women in International Trade is a busy organization. During the elegant Annual Soiree on April 13th we will announce our prestigious Woman of the Year award recipient. We will also award two college scholarships: the culmination of a year's worth of fundraising. Lastly, we will induct new CWIT officers. It has been my privilege and pleasure to serve as Chairperson of such a special organization for the past two years.

I hope you find as much value, personally and professionally with your CWIT membership as I have.

Thank you for your continued support of our growing organization.

Sincerely,

Lynn Anne Gillen

In this Issue

[From the Chair](#)

[Membership Spotlight](#)

[The Charleston Soirée](#)

[Sponsorship Opportunities](#)

[Successful Coat Drive](#)

Sponsorship Opportunities

It's the time of year...when CWIT is looking for Soiree sponsors!

On April 13, 2010 CWIT will host its Soiree, one of our region's most important annual business gatherings.

At this fabulous event we will recognize the recipients of our two

\$3,000 scholarships and present the prestigious Woman of the Year award.

CWIT Chairperson
Merrill Lynch

Membership Spotlight

Alan L. Donald is a full-time REALTOR[®] with Keller Williams Realty in Charleston, SC.

Born in Colombia (South America) and originally trained as a Mechanical Engineer, Alan completed a Masters in Business Administration (in Marketing and Entrepreneurship) at UC Berkeley. He also recently completed his e-PRO designation, to be able to offer the latest web technologies to his real estate clients.



Before coming to Charleston six years ago, Alan lived in San Francisco, Sydney (Australia), Vancouver (Canada), Bogota and Medellin (Colombia). His professional experience includes industrial real estate sales, export promotion, international marketing consulting and project management.

Alan offers full-service, bilingual brokerage services for buyers, sellers and real estate investors. He draws from his diverse background in different industries to provide comprehensive market analyses, effective negotiation strategies and tangible results to his real estate clients. More than 80% of his business comes from repeat business and referrals, attesting to his high service standards and commitment to his profession.

His website BuyHomesInCharleston.com provides user-friendly MLS property search, a blog discussing current real estate issues and relevant neighborhood information.

With more than 70 transactions under his belt in the past 5 years, since 2005 Alan has consistently ranked among the top 10% of all Keller Williams' agents in the Charleston Metro Area, and has been invited to serve in the company's Agent Leadership Council.

He is an active member of the Charleston Trident Association of Realtors (CTAR), the National Association of Hispanic Real Estate Professionals (NAHREP), the Longpoint Business Club (LBC), Charleston Women in International Trade (CWIT) and Mount Pleasant Business & Professional Association (MPBPA). He is also

In 2010 it will be even more affordable for our membership companies to show leadership in supporting CWIT's educational efforts while reaching a wide audience to promote their business.

We invite members to choose from one of three levels of financial sponsorship each offering a number of great benefits:

Platinum- \$2,000

Diamond-\$750

Emerald- \$250

For more details please [click here](#).

You can contact Herb Klein (843-860-7735) or any other member of the Fundraising committee and [Board](#).

Successful Coat Drive!

During the month of December, CWIT members and friends joined forces to collect coats for the One Warm Coat Drive. The coats were collected on behalf of TriCounty Family Ministry, who in turn distributed them to

a volunteer at the Latin American Business Council (Charleston Metro Chamber of Commerce) and at the Mentor's Association for the Citadel School of Business.

Alan lives in Mount Pleasant with his wife and two children. He enjoys playing tennis, reading and traveling.

needy Lowcountry families. Together we were able to collect over 250 coats. All donations are fully tax refundable. If you would like a receipt for your taxes, please contact Membership Chair, Sally Davis at cwit@scspa.com

Thank you to everyone who participated in this great cause!



The Charleston Soirée

Save The Date - April 13, 2010!

The CWIT Soirée is not to be compared. This first class event is the smart way to spend your marketing dollars in this economic climate. Join us for cocktails, tranquil music, networking, and fine dining at the Doubletree Hotel. We'd love to have you and your company represented as a sponsor for this fabulous event.

Plan to attend and have some fun!

Please be sure to thank our 2010 Annual Soiree sponsors:

AT&T - Platinum Sponsor



OOCL - Diamond Sponsor



College of Charleston - Emerald Sponsor



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