



Organization of Women In International Trade:

A Presentation For Chapter Members



OWIT- Who are we?

We are honoured to have a diverse membership of over 2,000 professional women and men in 40 chapters around the globe.

What unites us is our common interest in advancing women in international trade.



Message from the 2005 President

It is an exciting time to be leading such a dynamic organization of bright, talented members from around the world. Whether you are interested in importing or exporting a product or service, influencing trade policy, educating yourself about trade issues, or networking with members of the world trade community, OWIT provides an excellent venue for you to achieve these goals. I encourage you to join us as we foster trade and the advancement of women in business worldwide.

Leann Hackman-Carty



OWIT is Growing

- 10 new chapters formed in last two years: Austin(Texas), Australia, Belgium, Bulgaria, Charleston(USA), Cairo, Denmark, Monterrey(Mexico), South Africa, Vladimir (Russia)
- Joining chapters in: Bermuda, Canada, Hungary, Kenya, Peru, Puerto Rico, USA and Switzerland
- Chapters currently developing in: Jordan, UK and Ukraine

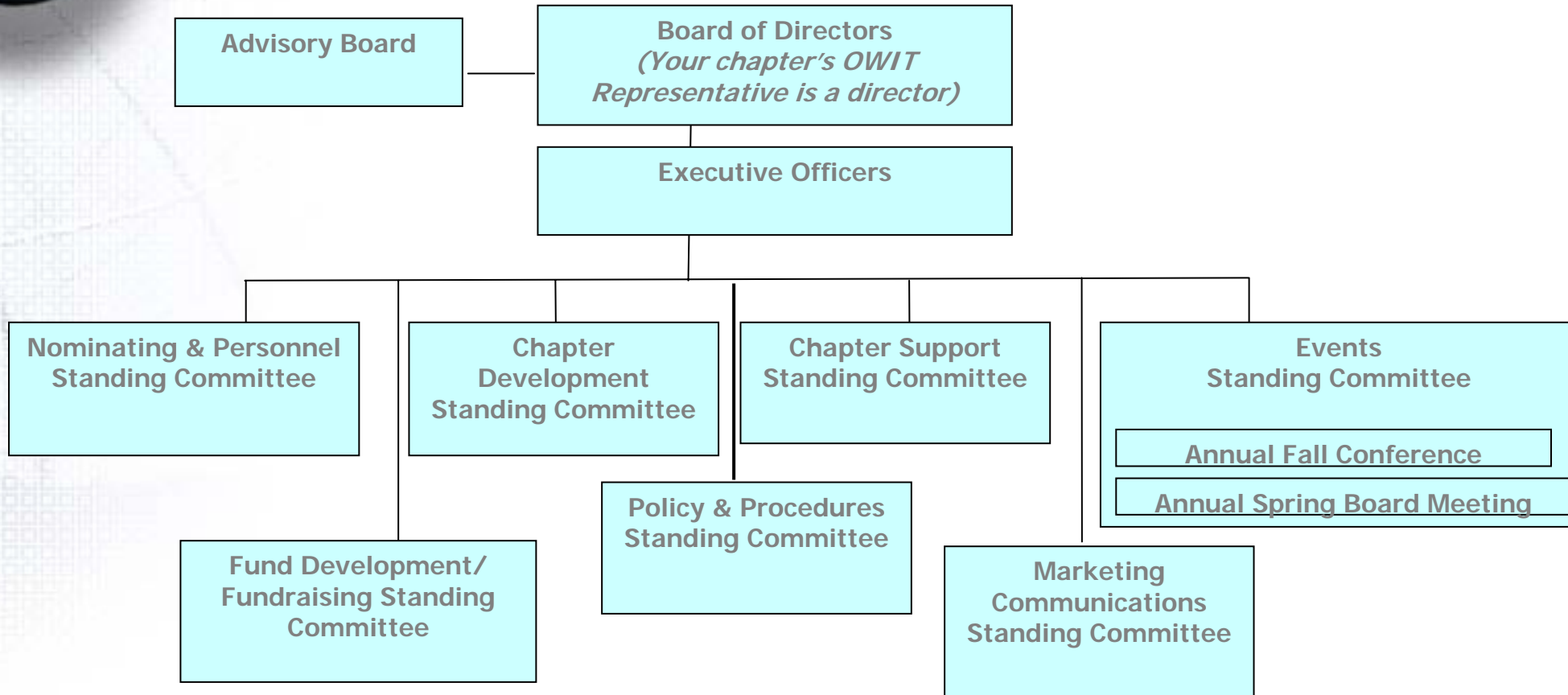


OWIT is Worldwide

As a member of your local chapter,
you **AUTOMATICALLY** become
a member of OWIT's worldwide network!



OWIT's Leadership Structure





OWIT's Vision

To be recognized and respected
as the premier organization
of women interested in
international trade.



OWIT's Mission

We are united around the globe
to foster trade and
the advancement of women in business.



OWIT's Values

- *Collaboration*
- *Integrity*
- *Responsibility*
- *Respect*
- *Diversity*
- *Enjoyment/fun*
- *Empowerment*
- *Learning*
- *Compassion*
- *Quality*



OWIT's 4 Pillars

1. To provide a forum and clearinghouse for members to **exchange views, ideas and information** to keep them informed of trends and developments in the field of international trade.
2. To establish **educational programs and activities** in order to encourage employment of women worldwide in international trade.



OWIT's 4 Pillars

3. To promote **professional growth, leadership, common cause and social activities** among women employed worldwide in any way in the field of international trade, both in the public and private sectors.
4. To enhance the status and interests of women in the field of international trade through the establishment of a **network of contacts**.



OWIT's Goals

Information Exchange:

- *To have an interactive website that profiles our members' businesses, services and expertise*
- *To publish an annual newsletter*

Education:

- *To provide educational programs and seminars, for example, in partnership with the Gender Entrepreneurship Markets program of the IFC*
- *To educate youth about trade through programs under the OWIT Endowment*



OWIT's Goals

Professional Growth:

- *To facilitate mentoring between chapters, and amongst members and the community*
- *To recognize excellence in international trade through our annual awards program*

Networking:

- *To hold an annual conference*
- *To facilitate communication and interaction between chapters*



OWIT Contacts for Specific Goals

- **Information Exchange:**

Website: Gail Robinson, grobenson@techcom.biz

Newsletter: Susan Baka, sbaka@baycomm.ca

- **Education:**

Gender Entrepreneurship Markets program: Marian Ladner, marian.ladner@strasburger.com

OWIT Endowment: Monique Roske, monique@roske.us

- **Professional Growth:**

Mentoring: Ania Jakubowski, jakubowski@pg.com

Awards program: Leann Hackman-Carty, leann@groovyglobal.com

- **Networking:**

2005 Conference: Lani Bannach, lb@scanconsultinternational.com

Virtual Trade Missions: Susan Baka, sbaka@baycomm.ca



OWIT Resources: Online Job Bank

- [Analyst](#) Washington, DC 2/15/2005
- [Export Compliance Associate](#) San Diego, California 3/1/2005
- [Program Manager in the Customs and Tax Group](#) San Jose 3/5/2005
- [VP Finance](#) New Jersey 3/31/2005
- [Senior Manager Fulfillment Operations](#) SF Bay Area 5/1/2005
- [Export Control Manager](#) Northern California/San Jose 5/5/2005
- [Customs Compliance Analyst](#) San Diego, CA 12/31/2005



OWIT Resources: Members Networking Directory

Dianne Weber, Account Director OWIT- Miami FL [USA](#)
dweber@tjgmail.com

*The Jeffrey Group provides Marketing, Communications and Public Relations services throughout Latin America to multinational companies doing business in the region, including British Airways, Discovery Networks, FedEx Express, Iomega, Kodak, Sony Ericsson and Toshiba. In addition to the Miami headquarters office, The Jeffrey Group operates its own offices in Brazil, Mexico and Argentina. The Jeffrey Group has been recognized throughout the industry for its expertise in the region, and for each of the last five years the firm has been rated "Best in Latin America" in the annual **PR Agency Report Card**.*

The Jeffrey Group
1111 Lincoln Rd., 8th Floor
Miami Beach, FL 33139
Tel: +1 (305) 860-1000 x.130
Fax: +1 (305) 532-2590



...and more benefits!

- **Market Analysis Tools of ITC-UNCTAD/WTO**
 - To help you grow and develop your business
 - To understand and analyze product and country trade statistics
- **Speakers' Bureau**
 - Access excellent speakers for functions
 - Join the international speaking circuit yourself
- **Discounts to events around the world**
 - Receive Member Discounts at events held throughout OWIT's worldwide chapter network
- **Innovative fundraising ideas**
 - Grow your chapter through learning from others



Get Involved!

- Join your local chapter
- Help OWIT achieve its common goals at the local and international levels
- Join members from around the world at the 2005 OWIT conference in Denmark, November 2–4! For more information go to www.owit.org click on ‘conference’

See you there!



**OWIT DENMARK
WELCOMES YOU TO THE
2005 OWIT WORLD CONFERENCE**

**TECHNOLOGY
- ACCELERATING INTERNATIONAL TRADE?**

**2nd - 4th NOVEMBER, 2005
COPENHAGEN, DENMARK**



OWIT CONFERENCE 2005

- **TECHNOLOGY – ACCELERATING INTERNATIONAL TRADE?**
2nd – 4th NOVEMBER 2005
- **EXCELLENT RATES:**
 - OWIT MEMBERS USD495/€ 385
 - NON-MEMBERS USD650/€ 540
 - DAILY RATES ALSO AVAILABLE
- **REGISTRATION & MORE INFO ON WWW.OWITDENMARK.DK**



THE PROGRAM INCLUDES THE FOLLOWING TOPICS:

- **TECHNOLOGY & THE ENVIRONMENT – A BETTER WORLD?**
- **TECHNOLOGY IN BODY, MIND & LIVING**
- **INNOVATION IN TECHNOLOGY**
- **POWER, PRODUCTION & TRANSPORT**
- **POLICY, PEOPLE & COMMUNICATION**
- **GOVERNMENT, SECURITY & EDUCATION**
- **RIGHTS & RESPONSIBILITIES – THE IMPACT OF TECHNOLOGY ON POWER AND INFLUENCE**
- **FASTER, HIGHER, LONGER – WHO BENEFITS?**



CHAPTER INCENTIVES

- **Is your chapter interested in getting free conference waivers so you can bring more members to the conference? Well, this year you can!**
- **The 2005 conference has two ways your chapter can benefit:**
 - **If your chapter registers five conference delegates, you get a 6th registration FREE**
 - **If your chapter secures a cash sponsor for the conference you will receive the equivalent of 10% of the total sponsorship back as a grant to your chapter**
- **These are two great ways to benefit your chapter. Take advantage of them.**



COPENHAGEN - A PERFECT CONFERENCE DESTINATION

1. EXCELLENT LOCATION
2. EASILY ACCESSIBLE
3. BUSINESS CONTACTS
4. THINGS TO SEE & DO
5. TOURS





THINGS TO SEE AND DO

- **A RICH AND VARIED CULTURAL LIFE** – plenty of opportunities
- **A SHOP-AHOLIC'S PARADISE** - international, unique, exclusive
- **DANISH DESIGN** - timeless simplicity, quality materials, functionality
- **ROYAL PALACES AND CASTLES** – the world's oldest monarchy
- **GOLF IN THE ØRESUND REGION** – 86 golf courses



Register on www.owitdenmark.dk today!

See you in Copenhagen!